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## **Only One Week Left to Enroll in Health Care through the Marketplace**

MADISON, WI – The sign-up period for getting health insurance through the Affordable Care Act began on November 1<sup>st</sup> and ends on December 15<sup>th</sup>. After December 15<sup>th</sup> there will not be another opportunity to enroll in health insurance for 2018 unless you have a significant event in your life, such as losing a job or getting married.

The **majority of individuals and families who purchase health insurance through [healthcare.gov](http://healthcare.gov) will qualify for financial assistance**, and some may even find plans with monthly premiums between \$0 and \$100.

**Navigators and Certified Application Counselors can help you understand your options**, make sure your application is complete, and explain how you might qualify for financial assistance to keep your costs low. Options for getting assistance include going to [www.coveringwi.org/enroll](http://www.coveringwi.org/enroll) to make an appointment with a Navigator; calling 2-1-1 for assistance in booking an appointment for free, local help signing up for insurance; or going to <http://bit.ly/WIEnroll> to see a county-level directory of individuals who can help you enroll in health insurance.

During the first month of open enrollment, about 100,000 people in Wisconsin have signed up for health insurance through [healthcare.gov](http://healthcare.gov). Many who are re-enrolling this year have been surprised to learn that plans are more affordable than what was quoted in their renewal letter from their insurance company. That's because the estimates in those letters don't include updated financial assistance figures. On average, consumers who qualify for financial assistance will see higher levels of assistance this year.

With only a week remaining in this open enrollment period, you need to act quickly to make your health a priority in 2018. Reach out to someone who can help and sign up for health insurance today!

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*Kids Forward, formerly the Wisconsin Council on Children and Families, advocates for effective, long-lasting solutions that break down barriers to success for children and families in Wisconsin. Using research and a community-informed approach, Kids Forward works to help every kid, every family, and every community thrive.*