MAKING THE KIDS COUNT
DATA CENTER WORK FOR YOU

FOR MORE INFORMATION CONTACT:
WISCONSIN COUNCIL ON CHILDREN & FAMILIES
608-284-0580
WHAT IS THE KIDS COUNT DATA CENTER?

One-stop shopping for info on child and family well being

- Find and compare child well-being on multiple levels:
  - National
  - State
  - County
  - Congressional District
  - School District
- And data across multiple demographics:
  - Age
  - Sex
  - Race
  - Ethnicity
  - Immigration Status
MEASURING CHILD WELL-BEING

16 indicators of child-level well-being across 4 domains

**Economic well-being**
- % of children in poverty
- % of children whose parents lack secure employment
- % of families spending greater than 30% of income on housing
- % of teens not in school and not working (ages 16 to 19)

**Education**
- % of children (age 3-4) not in pre-school
- % of 4th graders not reading proficient
- % of 8th graders not math proficient
- % of high school students not graduating on time

**Health**
- % of low-birthweight babies
- % of children without health insurance
- Child and teen death rate (per 100,000 children ages 1 to 19)
- % of teens who abuse alcohol or drugs (ages 12 to 17)

**Family and Community**
- % of children living in single-parent families
- % of children in families where the household head lacks a high school diploma
- % of children living in high-poverty areas
- Teen birth rate (per 1,000 teens ages 15 to 19)
OTHER MEASURES AVAILABLE IN KIDS COUNT

- Provides additional data on:
  - Employment and Income
  - Housing
  - Public Assistance
  - Birth Outcomes
  - Family Structure
  - Child Abuse and Neglect
  - Juvenile Justice
  - Health and Insurance Coverage
GETTING STARTED WITH THE DATA CENTER

http://datacenter.kidscount.org/

Highlight and select the State you would like data from

Or view National Data
Refine Your Search Using the “Locations” and “Topics” Menus
EXPLORING THE DATA

• Example: SNAP Participation in Lacrosse County

Select County under "Locations"

Select SNAP Participation under "Demographic Indicators"
DATA TABLES

Select the county or counties and years you’d like to display in the table.

### SNAP PARTICIPATION

**Location** | **Data Type** | **2007** | **2008** | **2009** | **2010** | **2011**
---|---|---|---|---|---|---
LaCrosse | Rate per 1,000 residents | 63 | 72 | 89 | 101 | 105

**Definitions & Sources**

Definitions: Participation rates in the Supplemental Nutrition Assistance Program (SNAP), formerly known as food stamps. Rates are per 1,000 county residents.

Data Sources: Reported data are calendar year monthly averages from the Wisconsin Department of Health and Family Services. Web address: [http://www.dhs.wisconsin.gov/emrdata/index.htm](http://www.dhs.wisconsin.gov/emrdata/index.htm)

Rates were developed using the OJIIIP’s Easy Access to Population Estimates: [http://ojjdp.gov/ojjstatbb/ezapop/](http://ojjdp.gov/ojjstatbb/ezapop/)
Compare changes in one location over a number of years or multiple locations by selecting different counties and years.

**SNAP Participation**

Year(s): 10 selected | Data Type: Rate per 1,000 residents

Data Provided by: Wisconsin Council on Children and Families

Definitions: Participation rates in the Supplemental Nutrition Assistance Program (SNAP), formerly known as food stamps. Rates are per 1,000 county residents.
COMPARE COUNTIES USING THE MAP DISPLAY

SNAP Participation
Year(s): 2011 | Data type: Rate per 1,000 residents

Data Provided by: Wisconsin Council on Children and Families

To view all years at one time, download raw data.

DATA PROVIDER
WISCONSIN COUNCIL ON CHILDREN AND FAMILIES
Learn More >
Bar graphs can be used to compare a state and multiple counties within a given year.
Raw data can be downloaded for a particular indicator by selecting the “Raw Data” option under the display options menu.
After clicking “Raw Data”, the data will open in a formatted Excel spreadsheet.
CREATING A CUSTOM REPORT

Select the option to build a custom indicator.

Select your county, school district, congressional district or city.

WISECONSINDICATORS

Data Provided By:
- National KIDS COUNT
- Wisconsin Council on Children and Families

Select a specific indicator below or build a custom indicator report for your community.
Select the indicators you’d like and then choose “Create Report”.

Note: not all indicators will be available depending on which location you choose i.e. Congressional District vs. County.
CREATING A CUSTOM REPORT

SELECTED KIDS COUNT INDICATORS FOR LACROSSE COUNTY, WISCONSIN

Select to compare Wisconsin

SNAP Participation (Rate Per 1,000 Residents)

<table>
<thead>
<tr>
<th>Location</th>
<th>Data Type</th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
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<td>Rate per 1,000 residents</td>
<td>69</td>
<td>79</td>
<td>103</td>
<td>131</td>
<td>144</td>
</tr>
<tr>
<td>LaCrosse</td>
<td>Rate per 1,000 residents</td>
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</tr>
</tbody>
</table>

Modify Tables: Most Recent Year
All Available Years: Raw Data (LaCrosse)

Click to easily compare other counties

Get additional information on the definition of terms and sources of data

Definitions & Sources

Explore Data >

Expand ▼